

Application for Individual Member

CORRECT	INCORRECT
<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
Please fill in your selections completely.	

Name of Applicant :-

Mailing Address :-

City :- Pin :-

Telephone No. :- Fax No. :-

E-mail (Office) :- _____ E-mail (Personal): - _____

Highest Educational Qualification :- _____ Age :- Date of Birth :-

Designation :- _____

Name of Company / Organisation :- _____

Professional Activity :- User of Market Research Market Research Service Provider

If Research User :-

Main line of business: -

- | | | | |
|--|---|--|---|
| <input type="checkbox"/> FMCG | <input type="checkbox"/> Clothing & Apparel | <input type="checkbox"/> Retail | <input type="checkbox"/> IT services/software |
| <input type="checkbox"/> IT hardware | <input type="checkbox"/> Telecom services | <input type="checkbox"/> Telecom equipment | |
| <input type="checkbox"/> Media (Publisher/Broadcaster) | <input type="checkbox"/> Advertising and media services | | |
| <input type="checkbox"/> White goods | <input type="checkbox"/> Industrial goods/services | <input type="checkbox"/> Others (Please Specify) _____ | |

If Service Provider :-

Type of services provided (tick all applicable): -

- | | | | |
|---|---------------------------------------|--|---------------------------------------|
| <input type="checkbox"/> Data Collection → | <input type="checkbox"/> Face to Face | <input type="checkbox"/> CATI | <input type="checkbox"/> Focus Groups |
| <input type="checkbox"/> Coding and Data Entry | | <input type="checkbox"/> Data processing | <input type="checkbox"/> Scripting |
| <input type="checkbox"/> Hosting and Web based services | | <input type="checkbox"/> Advance Analytics | |
| <input type="checkbox"/> Transcription | <input type="checkbox"/> Translation | <input type="checkbox"/> Charting/Visualization | |
| <input type="checkbox"/> Moderation | | <input type="checkbox"/> Report writing | |
| <input type="checkbox"/> IT /Application development | | <input type="checkbox"/> Others (Please Specify) | |

What is your main reason for seeking MRSI membership {SINGLE REASON ONLY}?

- To have a voice with regulators
- To have a voice in the issues which are critical for the industry
- To maintain a reputation for professional integrity and credibility
- To increase the exposure of our organization through networking
- To increase the marketing exposure of our organization through showcasing our unique offerings
- Any others _____

I declare that the information provided above is accurate and true, and I agree to abide by the MRSI's rules and regulations and code of conduct.

Place: -

Date: -

Signature of Applicant

Proposed by : -

Seconded by : -

For MRSI office use only : -

Reviewed in MC meeting on : -

Review outcome : -

Approved : -

Rejected : -

Who can apply for Individual Membership

An Individual of good standing in the community who has attained the age of 21 years, who believes in and subscribes to the objects set forth in the Memorandum of Association of the Society and who is professionally engaged in market research or who is directly concerned with the creation or placing of market research for a period of at least one continuous year and who fulfils all the terms and conditions laid down in these Rules and Regulations shall be eligible to become an individual Member of the Society. An Individual, eligible to become an Individual Member, as the Managing Committee in accordance with the provisions of these Rules and Regulations may admit, shall become an Individual Member on payment of the entrance fee and the annual membership fee as determined by the Managing Committee as constituted from time to time.

